

DEAR COLLEAGUES:

Welcome to AIA Oklahoma's 21st Annual Conference on Architecture and this years' theme "Better Communities by Design."

As we began putting this conference together and looking for the perfect location, we were reminded that this year marks the 150th birthday of Frank Lloyd Wright. We knew there was no better way to celebrate than by moving the conference to Bartlesville and the Price Tower. In fact the Community Center where we are holding the conference was designed by William Wesley Peters, then chief architect of Taliesin Associated Architects. We will have tours of the Price Tower, as well as a special tour on Friday afternoon that will take us through other significant projects by Frank Lloyd Wright and Bruce Goff in Bartlesville.

The planning committee has done an exceptional job at bringing together many great speakers. Speakers that will provide a wealth of knowledge about building better communities and topics related to the business of

architecture. I would like to highlight some of the presentation here, but I would only copy the conference schedule, so go to the conference schedule to see all the great presentations and tours we have planned. Over the two days of the conference you will be able to receive up to 11.5 HSW continuing education credits.

I would like to thank planning committee members for their time. ideas and energy in planning what I know will be a great conference. Committee Members are Andrew Seamans, Leslie Goode, Lisa Kelly, Michelle Morrow, Ryan Fogle, Josh Kunkel, Kristi Warren, Suzanne Bilbeisi, Lanny McIntosh, Jack Morgan and the two that kept our efforts moving forward, the staff of AIA Oklahoma, Lindsey Ellerbach and Melissa Hunt. The committee members spent countless hours on conference calls, visiting possible venues and working the details so you might have a great experience. Finally and most importantly, I would



MICHAEL BIRKES

like to thank all of the Industry
Partners and Sponsors of the
Conference. The conference wouldn't
exist without these very valuable
organizations and companies that
support our efforts. I encourage each
of you to take time during breaks in
the conference presentations to visit
these industry partners while at the
conference and thank them for their
participation and support.

We hope you'll come away from this conference inspired and invigorated.

Michael Birkes, AIA President AIA Oklahoma



THURSDAY OCTOBER 19

7:30-9:30 A.M.

Registration

8:00-9:30 A.M.

Tour: Into the 20th Century: Bartlesville's Modern Architecture

1.50 HSW

Led by Price Conners Price Tower

\$25.00 Space is limited Meet in Lobby

9:30-10:30 A.M.

Opening Session

Welcome

Michael Birkes, AIA 2017 AIA Oklahoma President

Building Communities By Design

1.0 HSW

Steve Luoni University of Arkansas

Community Hall

10:40-11:40 A.M.

Breakout Sessions

A: The New Urban Agenda

1.0 HSW

Mary Kell, AIA City of Tulsa

Studio Theatre

B: Building Barrier-Free Showers

1.0 HSW

Schluter Systems

Lyon Gallery

Tour: The Price Tower

1.0 HSW

\$10.00 Space is limited Meet in Main Lobby

11:40-12:15 P.M.

Expo Open | Visit with our Industry Partners

Community Hall

12:15-1:15 P.M.

Luncheon

Work of Substance: Finding Agency in Economy

1.0 HSW

Paul Mankins, FAIA Substance Architecture

Community Hall

1:30-2:30 P.M.

Breakout Sessions

C: How to be an Advocate

1.0 HSW

Chris Ball, AIA AIA Central States Regional Director

Studio Theatre

D: Fluid-Applied Air, Water and Vapor Barriers

1.0 HSW

BASF

Lyon Gallery

Tour: The Price Tower

1.0 HSW

\$10.00 Space is limited Meet in Main Lobby

2:30-3:00 P.M.

Expo Open | Visit with our Industry Partners

3:00-4:00 P.M.

Breakout Sessions

E: VR/AR/MR: Using Reality as a Tool for Understanding

1.0 LU

Simon Manning, AIA

Studio Theatre

F: Floating to the Top in a Sea of RFP's

1.0 LU

Jana Phillips, FAIA and Tom Spector, AIA Oklahoma State University

Lyon Gallery

4:10-5:15 P.M.

General Session | Community Design Panel

1.0 HSW

Moderator Tim Hawk, FAIA, Panelists: Tania Salgado, AIA, Steve Luoni, and Paul Mankins, FAIA

Community Hall

5:30 P.M.

Explore Downtown Bartlesville Scavenger Hunt

Meet in Lobby

6:30 P.M.

ARTchitects Reception & Exhibit

The Price Tower Gallery

FRIDAY OCTOBER 20

7:30 A.M.

Registration

8:00-9:00 A.M.

General Session | The Work of Bart Prince

1.0 HSW

Bart Prince

Community Hall

9:10-10:10 A.M.

Breakout Sessions

G: Embracing a City's Heritage Buildings through Crafted Design Solutions

1.0 HSW

Tim Hawk, FAIA

Studio Theatre

H: Making Effective Presentations

1.0 HSW

Andy Urich

Lyon Gallery

Tour: The Price Tower

1.0 HSW

\$10.00 Space is limited Meet in Main Lobby

10:10-10:40 A.M.

Expo Open | Visit with our Industry Partners

10:50-11:50 A.M.

General Session | Visual Storytelling: How to Create Better Communities Through Design

1.0 LU

Courtney Spence CSpence Group

Community Hall

12:00-1:20 P.M.

Luncheon | AIA Membership Meeting | Legislative Update | Recognition of Scholarship Winners and New Licensees

Michael Birkes, AIA AIA Oklahoma President Jan Loftis

AIA Oklahoma Lobbyist

Community Hall

1:30-2:30 P.M.

Breakout Sessions

I: 60-Minute Business Plan

1.0 LU

Mark LePage, AlA Lyon Gallery

J: Equity & Diversity

1.0 HSW

Tania Salgado, AIA Studio Theatre

1:30-3:30 P.M.

Tour: Design for the Continuous Present: Frank Lloyd Wright & Bruce Goff in Bartlesville

2.0 HSW

Led by Price Conners Price Tower

\$25.00 Space is limited Meet in Lobby

2:40-3:40 P.M.

Breakout Sessions

K: The Architect's Voice: Advocating for our Profession

1.0 LU

Jack Morgan, AIA Courtney Spence

Lyon Gallery

L: Business Development Best Practices

1.0 LU

Dana Birkes
Brad Thurman
Studio Theatre

3:50-4:50 P.M.

Closing Session | Impact Beyond our Property Lines

1.0 HSW

Jonathan Smith, AIA Lake Flato Architects

Community Hall

6:30-9:00 P.M.

AIA Oklahoma Design Awards Reception & Banquet

Juror and Speaker: Doug Benson, FAIA Merryman Barnes Architects

St. Luke's Episcopal Church

BIOS



CHRIS BALL, AIA

Chris Ball currently is the President and Principal Architect of Jack Ball Architects PC based out of Springfield, MO – a small regional design firm; and is the VP of Architecture for The Vecino Group – a nationwide developer, designer and constructor of multi-family, student housing projects, and P3 projects.

Chris was involved with AIA Springfield both as an Associate and an Architect Member, and served as their President in 2001. He was President of AIA MO in 2005, Appointed to the Missouri Board for Architects, Professional Engineers, Professional Land Surveyors, and Landscape Architects by the Missouri Governor in 2008, served as the AIA Missouri SGN Representative for seven years, and was the Chair of the Missouri Architects Political Action Committee for 3 years.

Chris was elected to be the AIA CSR Regional Representative to the Strategic Council in 2015, and has served as the Chair of National Board Government Advocacy for the last 2 years.



DOUG BENSON, FAIA

Doug Benson, FAIA is a Portland Architect with Merryman Barnes Architects with over 45 years of experience as a design principal. His practice has included extensive work in Oregon Washington and Idaho as well as work on airports in most major US cities. He has also led the design of projects in China for several hospitality companies. Over the past two decades of his practice he has focused on the design of religious buildings including several Catholic churches and affordable housing projects in Oregon and Washington. He has led the local AIA and has served as the Regional Director of the AIA NW & Pacific Region during which he served on the AlA's national Board of Directors. He currently serves as the chair of the AIA Committee on Design's Gold Medal and Firm Award nominating committee.



DANA BIRKES

Dana's career spans more than three decades in the built environment. Currently she works for Crossland Construction as V.P of Business Strategies, assisting the national construction companies' nine profit centers in defining and implementing plans for growth. Prior to Crossland, Birkes served as the V.P. of Business Development & Marketing for Flintco and led the marketing and business development efforts for several international, national and regional design firms including BSW International, RTKL Associates and Valentiner Architects. Obtaining accreditation from the Public Relations Society of America (PRSA) in 2001, Dana has also been inducted into PRSA's College of Fellows. She is also a Certified Professional Services Marketer and was named a Fellow by the Society of Marketing Professional Services (SMPS).

Dana has authored several books on marketing, most recently serving as a subject matter expert for the six book series Markendium which documents the six domains of practice for marketing professionals in the A/E/C industry.



MICHAEL BIRKES, AIA

Michael Birkes, AIA, APA, LEED AP has spent 44 years as a professional in the urban and architectural design business. He currently runs his own architecture firm, Michael Birkes Architect, LLC and serves as a Professor of Practice in the Community Health and Environmental Deign Program at the OU-Tulsa's Urban Design Studio. In his capacity at OU-Tulsa he conducts research on health and the built environment and teaches a spring semester course on the subject. Previously, Michael worked at Matrix Architects as a Principal and the Director of Planning until 2010. Before that he worked for the City of Tulsa as the Downtown Planner, working on the Downtown Tulsa Master Plan. Michael is currently serving as President of the AIA Oklahoma Board and has served as President of the AIA Eastern Oklahoma Board twice previously. He also serves as chairman of the Tulsa Arts Commission, the Board of Directors for Oklahoma Center for Community and Justice and on the Board of the Rotary Club of Tulsa.



PRICE CONNERS

Price Connors is the head of education and outreach for the Price Tower. He has extensively studied the architecture of Frank Lloyd Wright, Wes Peters and Bruce Goff . While living in Philadelphia he was a docent for the Foundation for Architecture and also giving special architectural tours for Welcome Philadelphia. He is now actively involved in the conservation plan funded by the Getty Foundation for the Price Tower. Price is an interior designer for over 40 years based in Oklahoma with offices in Westport, CT and Nantucket, MA completing projects both here and internationally.



TIMOTHY C. HAWK, FAIA

Timothy C. Hawk, FAIA is the President of WSA Studio in Columbus, Ohio. The firm's work features urban interventions, significant interior environments, and iconic built form.

Hawk's design portfolio includes corporate and institutional facilities for The McGraw-Hill Companies, L Brands, Motorists Insurance, Grange Insurance, The Ohio State University, and Ohio University. He has also been a tireless advocate for the renovation and adaptation of historic structures throughout Ohio.

Hawk has been an active AIA leader on the local and national level. He was President of AIA Columbus (2009-2010) and the Chair of the AIA National Advisory Group on Interior Architecture (2006-2009). As a community leader, Hawk has served as the President of the OSU Knowlton School of Architecture Alumni Society (2010-2011), and was the founding member of the Columbus Center for Architecture and Foundation Board Member (2010-2011). He is currently serving on the AIAS Board of Directors as well as a three year term as AIA Liaison.



MARY E. KELL. AIA

Mary E. Kell, AIA is an Oklahoma Architect, NCARB certificate holder, LEED Accredited Professional and Certified Floodplain Manager with over 25 years of experience in the design and construction industry.

Kell is currently overseeing the planning, designing and construction of publicly-funded capital improvement projects in the City of Tulsa's Engineering Services Department. In her previous role as Chief Resilience Officer, Kell oversaw the Rockefeller Foundation's 100 Resilient Cities initiative for the City of Tulsa.

Kell holds a Bachelor of Architecture from the University of Kansas, is a current board member in the AIA Eastern Oklahoma Chapter, and has served on the Statewide Disaster Assessment and Professional Development Committees. Kell is also Cal-EMA (California Emergency Management Agency) certified through the volunteer disaster Safety Assessment Program (SAP), and serves on the USGBC Oklahoma Market Leadership Advisory Board.



MARK R. LEPAGE. AIA

Mark R. LePage, AIA is the Partner in Charge of Operations at Fivecat Studio Architecture, a leading residential architecture firm located in Westchester County, New York. Mark and his wife, architect Annmarie McCarthy, launched Fivecat Studio in 1999 at the age of 29 with no money and no clients. Together they grew their regional firm to a staff of six, managing projects worth more than \$10 million. Mark is the founder of EntreArchitect, an online education resource inspiring architects to build better businesses. He launched the original Entrepreneur Architect blog in 2007 as a personal project to document ideas for business success. In 2012, Mark relaunched Entrepreneur Architect at EntreArchitect.com and introduced EntreArchitect Podcast. Working to become an influential force in the profession, Mark's mission is to teach sole proprietors, small firm architects and students the importance of business success in the profession of architecture.



JAN LOFTIS

Jan Loftis is President and Owner of Gilmore Communications LLC, a government relations and association management firm. Gilmore Communications was founded in 1995 and represents a broad range of clients, including General Motors, Oklahoma Chapter of the American Congress of OB/Gyns, Beer Distributors of Oklahoma, Oklahoma Academy of Physician Assistants, Oklahoma Women's Coalition and American Institute of Architects, Oklahoma Chapter. While working on her Masters in Music Performance, Jan began working part-time for the President Pro Tempore of the Oklahoma State Senate and immediately changed her focus to public policy and politics. Before starting her firm, she worked as the legislative liaison for the Department of Mental Health & Substance Abuse Services and the Lieutenant Governor of Oklahoma. She has also worked on a number of political campaigns, including the Governor's race, mayor of OKC and numerous legislative and city council races. Jan was honored in 2016 by being made an Honorary PA for her 20 years of legislative accomplishments on behalf of the profession.



STEPHEN LUONI

Stephen Luoni is Director of the UACDC where he is the Steven L. Anderson Chair in Architecture and Urban Studies and a Distinguished Professor of Architecture. Under his direction since 2003, UACDC's design and research have won more than 100 awards, including Progressive Architecture Awards, American Institute of Architects Honors Awards for Regional and Urban Design, Charter Awards from the Congress for the New Urbanism, American Society of Landscape Architecture Awards, Environmental Design Research Association Awards, American Architecture Awards, and a Holcim Award, all for urban design, research, and education. His work at UACDC specializes in interdisciplinary public works projects combining landscape, urban, and architectural design.

Luoni directed production of the center's award-winning book: Low Impact Development: a design manual for urban areas.

In addition to being appointed a 2012 Ford Fellow by the United States Artists, he has regularly served as a resource team member and host for the Mayors' Institute on City Design. Luoni has a BS in Architecture from Ohio State University and a Master of Architecture from Yale University.



PAUL MANKINS, FAIA

Paul Mankins, FAIA, LEED AP is a founding Partner of substance architecture in Des Moines, Iowa, and is widely regarded as one of the leading design practitioners in the Midwest.

During the last three decades, he has directed the design of significant corporate, residential, civic and higher education facilities recognized with over 100 design awards – including more than 50 awards from the American Institute of Architects (AIA).

These projects include the Principal Riverwalk Pavilion and Pump Station along the Des Moines River, the renovation of Eero Saarinen's Oreon E. Scott Chapel at Drake University, and Des Moines' New Central Library with David Chipperfield Architects of London.

In addition, he taught architectural design at Iowa State University (ISU) from 1998 to 2013, and is a frequent academic and professional design awards juror nationwide. In recognition of his contributions to the profession, Paul received the Design Achievement Award from ISU in 1998, the Young Architects Award from the AIA in 2003, and in 2004 he was elected to the AIA's College of Fellows.



SIMON MANNING, AIA

Simon Manning is a Seattle-based creative technologist who spends his time imagining ways to better communicate design intent. His current efforts center on Virtual and Augmented Reality.

Clarity and confidence are his benchmarks when building virtual experiences. His innovative work on the F5 tower in Seattle was featured in Wired magazine and he is regularly invited to speak on the topic of enterprise VR applications. When he's not immersed in architecture Simon is an active member of the growing VR community, sharing his knowledge and trying the latest gizmos to keep up with the rapid pace of technology.



JACK MORGAN, AIA

Jack Morgan is the Director of Architecture and an Associate for FSB in Oklahoma City, OK.

He earned his BArch from Oklahoma State University's School of Architecture in 1992.

Jack is currently serving as a Central States Regional Representative to the Strategic Council for AIA. He is in his second year as a member of the Board Public Outreach Committee and is serving as the 2017-18, Strategic Council Liaison to the Young Architects Forum. Jack was also a member of the AIA's Culture Collective.

As a Citizen Architect, Jack was an inaugural public member on the Oklahoma State Medical Licensure Board – Advisory Committee on Orthotics and Prosthetics (1999-2006). In 2015, Jack joined the Court Appointed Special Advocate (CASA) of Oklahoma County Board of Directors.



JANA PHILLIPS. FAIA

Jana Phillips joined Oklahoma State University's Long Range Facilities Planning office in September 2014 after working in private practice for over 24 years. She is a graduate of Oklahoma State where she earned both a BArch and BAE in Architecture and Engineering. After working for several years in Texas, she and her family returned to Stillwater in 2000. She has worked on a variety of project types throughout her career, public and private.

Jana is a former Planning
Commissioner for the City of Stillwater.
She has served on volunteer boards
for Stillwater Public Schools, Stillwater
Children's Museum, as well as the
American Institute of Architects at
local, state and national levels.



BART PRINCE

Bart Prince was born in Albuquerque, New Mexico where his first house designs were built while attending Highland High School. After graduation he studied architecture at Arizona State University where he met Bruce Goff during a lecture visit by Goff to the school.

In 1968 Prince won a design competition which included working for the architects of the Cwmbran New Town in Wales as well as travel through Europe. He later worked with Bruce Goff in Kansas City, Missouri during the summers between semesters until graduation after which he continued working with Goff in Tyler, Texas.

He opened his own office in Albuquerque in 1973 where he began doing his own independent work while occasionally associating with Goff on several projects they did together including the Japanese Pavilion at the Los Angeles County Museum of art which was built after Goff's death in 1982.

Prince's work has been published widely internationally and he has lectured at schools all over the world. He has received many design awards and honors over the years including the AIA 25 year award for his Price house in Corona del Mar, California and several Architecture Record 'house of the year' awards.



TANIA SALGADO, AIA

Tania Salgado is one of the founding principals of Handprint Architecture, a design firm centered in craft, collaboration and community. Her design philosophy is centered around a simple and honest philosophy: partner with experts, great clients make great projects, create architecture of its time and place, and deliver quality environments for all. An award-winning architect, Tania's design projects have received multiple awards and publication.

She is active in her community and profession, and has held multiple leadership positions with the American Institute of Architects, the Director of the Western Mountain Region and serves as a Strategic Council member to the National Board, as well as the Chair of the National AIA Diversity Council. She influences the value of architecture, as chair of Denver's Lower Downtown Design Review Board (LDDRB) and as the Communications Chair on the Society of College and University Planning (SCUP) Regional Council.



JONATHAN SMITH, AIA

Jonathan Smith's designs foster meaningful and lasting relationships between building occupants and the natural environment, demonstrating excellence in the art of building, the science of sustainability and love for the natural landscape.

Jonathan Smith, AIA, LEED AP BD+C joined Lake|Flato in 2005 with a background in large-scale urban mixed-use and community developments. He has successfully managed projects of varying scales, budgets, complexity from the 1221 Broadway Development in San Antonio, Texas to an adobe bunkhouse in Marfa, Texas. Jonathan is also active in the local community and was a founding board member of the ACE (Architect, Construction and Engineering) Mentorship Program of Greater San Antonio and was AIA San Antonio Chapter President in 2011. Currently, Jonathan is Project Manager on the New Austin Central Library in Austin, Texas slated to open this fall. The new \$120 million library establishes a culturally-sensitive, civic presence and community gathering space in the heart of downtown, overlooking Shoal Creek and Lady Bird Lake. As the western portal to downtown and terminus to Second Street, the library design takes advantage of the city's investment in revitalizing west downtown and Shoal Creek. Jonathan's integral experience with leading the Austin Central Library project reflects his passion for creating better communities by design.



TOM SPECTOR, AIA

Tom Spector is Professor of Architecture at Oklahoma State University whose areas of scholarship focus on ethics and on writing. He recently published the 2nd edition of How Architects Write (co-authored with Rebecca Damron, 2017, Routledge Press) which contains new sections on responding to requests for proposals, writing for online distribution, and creative nonfiction writing as well as expansions of sections from the first edition. He is managing editor of the journal Architecture Philosophy and has published widely in such diverse journals as Harvard Design Magazine, Environmental Ethics, Contemporary Pragmatism, and Center. Tom received his professional degree in architecture from Georgia Tech, his doctorate from the University of California, Berkeley and is a life fellow at Clare Hall, Cambridge University.



COURTNEY SPENCE

Courtney Spence is the founder and CEO of CSpence Group, a strategic and creative agency sought out for its expertise in purposeful, inclusive branding, marketing, engagement strategies and content production, particularly for millennials, women and diverse audiences. She is also the founder of Students of the World. an organization that empowers and amplifies diverse and emerging millennial creatives, providing them with the opportunity to tell stories from around the globe. A creative social entrepreneur, Courtney's expertise in inclusive storytelling and partnerships has taken her from Cuba, Uganda and Cambodia to Haiti, Kosovo, Israel and the West Bank - and back to the United States, where she works with companies to build and amplify their culture, innovation and social impact.

Courtney was recognized by the International Youth Foundation with a Youth Action Net Fellowship in Buenos Aires, Argentina. She is the executive producer of a United Nations-endorsed feature-length documentary, The Children's War, which captured the story of survivors of the civil war in Uganda. She is also an active advisory board member for Fringe Diplomacy, an initiative that has taken her on exploratory exchanges with investors, tech and social entrepreneurs to Myanmar and Cuba. She is currently producing a feature film for Test One Two Pictures.



BRAD THURMAN

Brad Thurman, PE, FSMPS, CPSM is a principal and Chief Marketing Officer of Wallace Engineering, a structural and civil engineering consulting firm. He joined Wallace in 1987 and is a licensed Professional Engineer in six states. Since 1998, Brad has helped lead Wallace's marketing and business development efforts across two disciplines and six offices. He is a past-president of the Oklahoma Chapter of the Society for Marketing Professional Services, served for three years as an instructor for the SMPS Presidents' Leadership Symposium, an annual training program for incoming chapter presidents-elect, and served as the 2013-14 President on the SMPS National Board, Brad is a Certified Professional Services Marketer, was named a Fellow of SMPS in 2009 and was inducted into the SMPS Oklahoma Hall of Fame in 2015.



ANDREW L. URICH

Andrew L. Urich is an Associate Professor of Management and the Eastin Chair in Talent Development at the Spears School of Business at Oklahoma State University. He also serves as the Director of Student Development in the Eastin Center for Talent Development.

Professor Urich has been on the faculty of OSU since 1986. He also served as a member of the Executive MBA faculty at Zayed University in Abu Dhabi & Dubai from 2004 to 2012 and had an appointment at OSU-Kyoto (Japan) from 1992-93. Prior to joining the faculty at OSU, he practiced law with a major corporate law firm in Ohio.

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